

2ND CALL FOR **INNOVATIONS** IN EDUCATIONAL JUSTICE CENTRAL AMERICA AND THE CARIBBEAN

Invitation to countries **KIX LAC**



Terms and conditions 2021



1. KIX BACKGROUND

The Global Partnership for Education (GPE) is a partnership and fund dedicated exclusively to giving more children in the poorest countries, especially girls, the education they need to reach their full potential. It does this by mobilizing global and domestic investments and bringing partners together to help governments build strong, data-driven, evidence-based education systems. GPE brings together developing countries, donors, international organizations, civil society, including youth and teachers' organizations, the private sector and private foundations to pursue the shared goal of equitable, quality education for all.

The Knowledge & Innovation Exchange (KIX) initiative aims to connect the expertise, innovation and knowledge of GPE partners to help developing countries build stronger education systems. By sharing and funding proven solutions and innovations, KIX will (a) ensure that evidence-based solutions get into the hands of national policymakers and directly feed into policy dialogue and planning processes; (b) build capacity to produce, integrate and scale up knowledge and innovation in GPE partner countries.

KIX consists of regional KIX hubs, where partners come together to share information, innovation and best practices, and a funding mechanism that provides global and regional grants to invest in knowledge generation and innovation, and to scale up proven approaches.

The International Development Research Center (IDRC) is the implementing agency for KIX.



1. KIX BACKGROUND

In this context, SUMMA, the project leader, and OECS (Organization of Eastern Caribbean States) have joined forces to create and promote the development of a KIX Regional Hub in Latin America and the Caribbean (LAC), focusing their efforts on ten countries: **Dominica, Grenada, Guatemala, Guyana, El Salvador, Haiti, Honduras, Nicaragua, St. Lucia and St. Vincent and the Grenadines.**

SUMMA is the Laboratory for Research and Innovation in Education for Latin America and the Caribbean created in 2016 by the Inter-American Development Bank (IDB) with the support of the Ministries of Education of Brazil, Chile, Colombia, Ecuador, Mexico, Peru and Uruguay. Since 2018, the Ministries of Guatemala, Honduras and Panama are also members.

SUMMA's mission is to promote the right to education, increasing the quality, equity and inclusion of education systems in Latin America and the Caribbean by improving decision-making processes, both at the level of structural policies and pedagogical practices in schools.

OECS is an intergovernmental organization dedicated to regional integration in the Eastern Caribbean. Guided by strategic objectives, OECS works in different programmatic areas and in all its Member States to consolidate a common economic space for sustained economic growth, social inclusion and environmental protection.



2. BACKGROUND OF THE CALL FOR PROPOSALS

In 2020, SUMMA organized the first Call for Educational Justice in Latin America and the Caribbean for which 78 applications were received from 11 countries and 5 innovations were awarded.

In 2021, this second call will recognize promising innovations from the countries that make up KIX LAC (**Dominica, Grenada, Guatemala, Guyana, El Salvador, Haiti, Honduras, Nicaragua, Saint Lucia and Saint Vincent and the Grenadines**), i.e., those that are in an initial development phase and require technical and monetary support to improve their implementation model. The types of innovations to be selected may be at the level of the educational system, where management methodologies, forms of organization, types of evaluations, among others, may be presented; or at the level of pedagogical practices and strategies within the classroom or educational establishments.

This call will offer specific support based on a combination of differentiated resources adjusted to the development stage of each initiative (monetary support, contact networks and/or existing expertise on specific topics, or implementation strategies and/or evaluation of educational projects) in order to accompany and accelerate the development, dissemination and scaling of each innovation. In addition, the possibility of receiving support from specialized actors in the region (universities and research centers, among others) will be analyzed according to the needs of each case in order to provide mentoring and support to the innovations.



2. BACKGROUND OF THE CALL FOR PROPOSALS

The innovations selected by SUMMA must be focused on solving educational problems in the region and show possibilities of replicability and scalability in order to extend the scope of their benefits, with a focus on the topics prioritized by the representatives of KIX LAC:

- Teacher professional development.
- COVID-19 and educational challenges.
- Strengthening public education.

Eventually, exceptional initiatives will be considered under other thematic axes that contemplate the principle of educational justice.

In addition, in order to contribute to the production of new knowledge, SUMMA's accompaniment model will seek to promote different evaluation techniques to contribute to the development of new knowledge and evidence on the level of effectiveness and impact of innovations, as well as to generate learning about best practices for the implementation of each of them.

In this way, the call will consolidate and strengthen the model of knowledge mobilization and effective innovations that SUMMA promotes in the region, complementing the current strategy of dissemination of comparative educational evidence, with the new development, promotion and evaluation of innovative local initiatives. The above, aimed at informing and scaling educational public policies at the level of Ministries of Education and other public services, as well as educational practices at the level of schools and school networks in the region.



3. DESCRIPTION OF THE CALL

3.1 General Objective

To respond to priority problems of educational justice in the national systems of **Dominica, Grenada, Guatemala, Guyana, El Salvador, Haiti, Honduras, Nicaragua, Saint Lucia and Saint Vincent and the Grenadines**, by identifying, supporting and disseminating promising innovations in education with high impact potential.

Specific objectives

1. Identify and promote the development and consolidation of promising educational innovations by providing specific support according to the needs of the project.
2. Disseminate promising educational innovations that have the potential to be replicable and scalable to address the region's priority issues.



3. DESCRIPTION OF THE CALL

3.2 Promising innovations in education

These are innovations that are in an initial phase of development, have at least one pilot implementation experience and their intervention has a maximum duration of 12 months (annual interventions).

Promising innovations are considered to be those novel interventions that, although not rigorously evaluated, show signs of positive results and have potential for impact, replicability and scaling up.

Novel means ideas, models and interventions that are new globally or at least for the local context in which they are applied. In addition, they should be interventions that have already been implemented or tested in a specific context.

To be considered promising, the innovation must have some degree of evidence of its effectiveness through preliminary evaluations (quantitative or qualitative, surveys, tests, interviews, etc.).



3. DESCRIPTION OF THE CALL

3.3 Monetary and non-monetary support provided to promising innovations.

For the 2021 call, 4 innovations will be selected to be recognized and supported with monetary and non-monetary resources.

In relation to monetary support, each of the recognized promising innovations will receive funding of \$10,000 USD (gross). The resources associated with this fund must be spent entirely on strengthening and improving the innovation.

In relation to non-monetary support, and in order to contribute to the improvement and proper development of the innovations, each of the selected innovations will receive support through the following activities carried out by KIX LAC:

- A Theory of Change workshop for all innovations.
- A workshop to generate the Sustainability Plan.
- Evaluation and adjustments of Theory of Change and Sustainability Plan for each innovation.

In a complementary way, KIX LAC will seek to generate instances of joint work and exchange so that the innovations can share their learning and results as well as receive feedback from other innovations.

The resources associated with this competition come from the KIX LAC.



3. DESCRIPTION OF THE CALL

Additionally, depending on the analysis of each case, SUMMA may provide mentoring and support through strategic alliances with universities and research centers in the region. This decision by KIX LAC, together with the modality and institution that will accompany the innovations, will be established in the project's Implementation Agreement.

Based on this support, KIX LAC expects that the innovations that are strengthened with the resources and support of this call for proposals, will be widely and publicly disseminated in the region for their adoption by the broadest possible audience in the educational community. For this reason, SUMMA does not finance projects that are for-profit or seek to remain merely in the private sphere.



3. DESCRIPTION OF THE CALL

3.4 Items to be financed.

Expenditures on the following will be accepted as eligible project items:

- Remuneration of the team associated with the project (maximum 60% of the contribution made by KIX LAC).
- Cost of additional consultancies to hire experts not included in the project team.
- Training processes of the team associated with the project.
- Technological and/or digital resources associated with the improvement of the management of the innovation strategy proposed by the project (maximum 50% of the contribution made by SUMMA).
- Inputs and materials associated with the execution of the project.
- Cost of developing a novel model or prototype.
- Other aspects relevant to the project that are justified and consistent with the proposal submitted.

This fund will not finance:

- Projects whose purpose is to allocate or redistribute to third parties the resources obtained through this call.
- Infrastructure.
- Administrative expenses not directly related to the project applied for.
- Basic services (electricity, water, telephone, office lease).



3. DESCRIPTION OF THE CALL

3.5 Call 2021 Themes

The 2021 Regional Call for Proposals will be oriented to identify innovations with the potential to close the educational gaps of children and adolescents in the KIX LAC countries, within the framework of the 3 themes prioritized by the region's educational leaders:

- **Teacher professional development.** This may include initiatives that address issues such as attracting and recruiting teaching candidates, hiring and teaching conditions, quality of initial and in-service training, teacher evaluation, learning communities, among others.
- **COVID-19 and education.** This may include initiatives that address issues such as the use of distance learning strategies (ICT, radio, television, textbooks) to reach students, remedial plans for post-pandemic scenarios, socioemotional support programs for affected students, among others.
- **Strengthening public education.** This may include initiatives that address issues such as financing and budget allocation to education; strategies to expand public education supply in highly privatized systems; improvements in the transition between the different learning cycles, among others.



3. DESCRIPTION OF THE CALL

Exceptionally, innovations that address other issues that are also based on the principle of educational justice may be considered, as long as they are implemented in the KIX LAC countries.

In all cases, the selected promising innovations should seek to close gaps in access and/or quality of education, or to eliminate discriminatory practices and barriers to social exclusion affecting any of these eight priority groups/issues.



3. DESCRIPTION OF THE CALL

3.6. Types of innovations to be financed

The educational innovations that may be awarded the fund may be developed in different **areas of the educational system:**

1. **Intermediate level:** initiatives related to school management, new forms of collaboration between schools, methodologies for managing both public and private school administration services, state or regional interventions that have had promising results and require support to continue their implementation.
2. **Management level:** innovations associated with school leadership practices and methodologies, as well as management of the management team, practices related to school coexistence, promotion of inclusive practices for minorities, teacher training, technological support systems, curriculum management, among others.
3. **Classroom level and pedagogical practices:** innovations linked to the pedagogical core, teaching and learning practices, methodologies and innovative contents and materials that improve student performance, teaching conditions, classroom support and management systems (especially in diverse and heterogeneous contexts), learning leveling strategies, formative assessment methodologies, and distance education.



3. DESCRIPTION OF THE CALL

Finally, the innovations to be applied for may have different objectives, such as: improving the permanence of children and adolescents who are at risk of dropping out of the school system; increasing access and educational coverage of vulnerable student populations; improving student participation and involvement in the classroom (thanks to changes in methodologies or the incorporation of new teaching materials and resources); improving school results, performance, and closing students' attainment gaps in specific subjects (due to the incorporation of new curricular content, or the development of new skills and study techniques), among others.

3.7. Scope

The competition will be sub-regional in scope and will be available in 3 languages: Spanish, English and French.

Institutions or organizations of any kind that implement their innovations in any of the 10 KIX LAC member countries may participate: **Dominica, El Salvador, Guatemala, Guyana, Grenada, Haiti, Honduras, Nicaragua, Saint Lucia and Saint Vincent and the Grenadines.**



3. DESCRIPTION OF THE CALL

3.8. Who may apply.

Participation is open to non-profit institutions, such as: school networks, NGOs, local governments, municipal governments, state education secretariats, education-related centers, civil society organizations, corporations, community organizations, trade organizations, among others.

Each institution may submit one or more applications. Joint applications may also be submitted by one or more institutions. To do so, they must include information from all the institutions in the application.

3.9. Duration of projects

The duration of each selected project or innovation must be a maximum of **18 months from the signing of the agreement**. This period includes a maximum of 12 months of implementation of the intervention, plus the possibility of having some additional months at the beginning of the project, for design purposes, and at the end for project closure.



4. APPLICATION, ADMISSIBILITY, EVALUATION AND AWARDING

4.1. Application

The application will be made by entering the [platform enabled](#) for this purpose and selecting the application button. Once inside, you must answer all the evaluation questions and attach the required files for the application. The application deadlines are:

The application deadlines are:

- Start of applications: **October 4, 2021**
- Deadline for applications: **December 5, 2021 at 23:59 hours (GMT-03:00) America/Santiago de Chile).**

** No late applications will be accepted.*

Files required for the application:

1. Budget downloadable: Selected innovations must present a simple budget that allows to determine in broad terms the cost of the innovation or intervention.
2. Certificate of validity of the legal personality of the applicant organization (free format).
3. Letter of Institutional Support signed by the Legal Representative. (free format).
4. Curriculum Vitae of the applicant institution (free format).
5. Evaluations that support the results of the innovation (free format).

All documents must be uploaded to the application platform in Word, PDF or Excel format.



4. APPLICATION, ADMISSIBILITY, EVALUATION AND AWARDING

4.2. Admissibility

All applications received within the application deadline must meet the eligibility criteria. If any of them are not met, the application will be automatically rejected and classified as ineligible, which will be duly informed by means of an official communication from KIX LAC.

1. Completeness of the application: to be considered admissible, the application must present and complete all the fields and questions requested on the platform along with uploading the forms and documents requested in the application stage.

2. School level: innovations applied at the school level are eligible. This means, from initial or pre-school education/training to secondary education. The selected cases will follow the levels defined by the International Standard Classification of Education (Unesco, 2013). These levels are described in terms of pre-primary or initial education (ISCED 0), primary (ISCED 1) and lower secondary (ISCED 2).

3. Non-profit institutions: only innovations submitted by non-profit institutions will be eligible.

4. Place of application: innovations that contemplate the total or partial implementation of the proposed project within the territory of the KIX LAC countries defined in this competition in section 3.7 will be eligible.

5. Gender equality and inclusion perspective: innovations that can explicitly showcase their strategies to address gender equality and social inclusion will be eligible.

4.3 Evaluation

The third stage corresponds to the evaluation and will consider the formation of an external evaluation panel that will be in charge of evaluating innovative initiatives based on a set of evaluation criteria. The criteria used to evaluate the applications submitted will be as follows:

Criteria	Weighting	Description
Methodology (robustness and consistency)	20%	The innovation has a clear theory of change. That is, it has a coherent and well-designed methodology and strategy to achieve the objectives it seeks to achieve, taking into account the school context where it will be applied.
Feasibility (equipment and budget)	10%	The innovation is feasible to implement, has an adequate team and budget in line with the objectives it pursues. In addition, it proposes a schedule of activities that is feasible to achieve within the timeframe available for this fund (18 months). Finally, it identifies the implementation risks that exist and proposes mitigation plans.
Potential impact and results	30%	The implementation of the innovation submitted has the potential to positively impact the educational trajectories of children and youth in Latin America and promote the closing of gaps in one of the topics of the competition. The following will be evaluated: i) the relevance of the innovation based on the thematic areas and ii) the potential impact of the innovation, based on its contribution to changing one of the key variables identified as a problem.
Degree of innovation	20%	The innovation presents a high degree of novelty to solve the identified problem. Its degree of novelty will be determined by comparison with existing/known solutions at the local, regional and global levels. In this sense, an initiative that exists in another country and wants to be adapted to the region will also be novel.
Scalability and replicability	20%	The innovation has the potential for scalability in order to impact a larger number of school communities in the region.



4. APPLICATION, ADMISSIBILITY, EVALUATION AND AWARDING

Each criterion and sub-criterion will be evaluated based on the following evaluation rubric:

1	Does not meet the criteria and/or does not present sufficient supporting information to make a judgment.
4	Only partially complies with the criterion and/or presents limited supporting information.
7	Satisfactorily meets the criteria and/or presents sufficient supporting information.
10	Outstandingly meets the criteria and/or presents clear and detailed supporting information.

Each project will receive an overall final grade, which will be the weighted average of the scores obtained in each dimension.



4. APPLICATION, ADMISSIBILITY, EVALUATION AND AWARDING

4.4 Awarding

The award will be led by the award panel, composed of external experts, different from the evaluation panel, which will select the 4 promising innovations to be recognized. The award panel will receive from the evaluation panel the ten innovations with the highest score (overall final rating) obtained in the evaluation stage. Based on the list of these 10 pre-selected projects, the award panel will hold a discussion and final selection meeting on the basis of additional criteria, which will seek to safeguard principles such as territorial representativeness, gender of the project leader, chosen themes, among others. The award panel may also establish additional conditions to the 4 promising innovations selected, in order to safeguard the correct use of resources and ensure the objective of this call.

SUMMA will inform each applicant, by e-mail, of the award decision, whether favorable or unfavorable to the project. In all cases, in addition to this notification, an evaluation report of the project and the award conditions, as the case may be, will be sent. Together with this, the results will be published on SUMMA's web page during the month of **March 2022**.

Once the projects have been awarded and the applicant has accepted the conditions in writing, SUMMA will sign an agreement with the beneficiary institution(s), which will establish the rights and duties of the parties.

SUMMA reserves the right to declare the competition void if there are no sufficiently qualified candidates as determined by the award panel.



4. APPLICATION, ADMISSIBILITY, EVALUATION AND AWARDING

4.5 Dates and deadlines.

Timeline Call for promising innovations. Innovation for Educational Justice Call.

Activity	Description	Home	Term
Application	Receipt of applications	October 04 2021	December 05 2021
Admissibility	Review of requirements and notification to institutions	December 06 2021	December 19 2021
Evaluation	Evaluation by the panel of external and internal evaluators	December 20 2021	January 28 2022
Award	Adjudication by the external panel of experts	January 31 2022	February 04 2022
Signing of agreements	Signing of agreement between SUMMA and winning institution	March 01 2022	August 30 2022
Start of projects	Start of project execution	According to agreement	According to agreement



4. APPLICATION, ADMISSIBILITY, EVALUATION AND AWARDING

4.6 Questions and clarifications.

In order to facilitate the application process, SUMMA will provide information and guidance to those who request it through the mail kix.lac@summaedu.org until **November 29, 2021 at 13:00 hours**.

** Inquiries received after that date and time will not be answered.*



5. INTELLECTUAL PROPERTY RIGHTS

The members of the teams participating in the call, with their registration in the same, and through the acceptance of these Rules, represent and warrant that they are the owners and holders of the innovation presented, or at least have the proper authorizations of the third party owners of such materials, in order to ensure the uses described herein in favor of SUMMA. In case of claims from third parties, the participants agree to hold SUMMA and the third parties authorized by SUMMA harmless.

It is established that any right to disseminate, reproduce and use the information related to the innovations and documentation produced during the process will be mutually agreed between the parties. However, it is expected that the beneficiaries of this call for proposals will be faithful to the spirit of the same. That is, the KIX LAC expects that the innovations that are strengthened with the resources and support of this call will be widely and publicly disseminated in the region for their adoption by the broadest possible audience in the educational community. For this reason, SUMMA does not finance projects that are for-profit or seek to remain merely in the private sphere.



6. ADMINISTRATIVE ASPECTS

6.1 Payments

The delivery of resources and payments for the implementation of the project will be subject to the approval of the signing of the agreement between SUMMA and the awarded institutions together with the requirements determined therein. Resources will be allocated in USD (US dollars).

6.2 Signing of agreement

Within 60 calendar days following SUMMA's notification, via e-mail, of the award resolution of the innovations, the awarded institutions must sign the respective Execution Agreements with SUMMA. These agreements will expressly establish the rights and obligations of the parties, the duration of the project and all those clauses that safeguard the fulfillment of SUMMA's objectives based on the institution's regulations. In addition, they will specify SUMMA's right to review the progress of the projects or innovations, where special attention will be paid to aspects such as: evidence of the technical execution and its consistency with the budget, documentation of the financial execution and accounting of the project, consistency between the physical investment and actual expenses with what was declared. The awarded entities must facilitate the review and monitoring, and submit the respective Sustainability and Theory of Change plans to be determined in the execution agreement.



6. ADMINISTRATIVE ASPECTS

As a result of these actions, SUMMA may resolve the temporary suspension of payments or the early termination of those projects that present an unsatisfactory development, an inadequate use of resources, or that have lost validity in terms of impact or budget execution.

6.3 Early termination of the project.

SUMMA may terminate the project in advance and suspend payments in the event of non-compliance with any of the aspects mentioned in the execution agreement signed between the awarded institutions and SUMMA.

6.4 Dissemination

SUMMA, OECS (Organization of Eastern Caribbean States) as leaders of the KIX LAC initiative, the Global Partnership for Education (GPE), IDRC (International Development Research Centre) as sources of funding for the project, the respective official logos, and any partner institutions must be expressly mentioned at any public dissemination event or in any dissemination through the media. In addition, the logo of these institutions must be included on the project's web page. In turn, by applying to the competition, the applicant institution(s) authorize the organizing institutions to disseminate the identity of the applicants to the competition.



ANNEXES

ANNEX 1 BUDGET ([Download](#))

ANEXO 2 [Application Form](#)

** Important: this is a reference document. To apply you must complete the [the online form](#).*

[FREQUENTLY ASKED QUESTIONS](#)

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www.summaedu.org/en/kixlac